

# WESTPOINT HOME



## OUR LEGACY

WestPoint Home has been a home fashion pioneer for over 200 years. Our heritage began with Stevens (est. 1813) – a manufacturer of woolen broadcloth. Since then, WestPoint Home and our sister brands have been leaders in innovation, design and construction for home fashions – evolving with our customers and staying on top in the ever-changing market. With three domestic locations and two international facilities, our company has grown, but our philosophy (ethos) remains the same: passionately create high-quality, fashion-forward and sustainable products for every home.

As a leader in bed, bath, and decor essentials, WestPoint Home® stays on top of the ever-changing market and trends to bring every home the designs and styles it needs.

## OUR MISSION FOR SUSTAINABILITY

At WestPoint Home®, we are just as committed to the future of our planet as we are to our customers. That's why we've implemented sustainable practices, such as the use of recycled materials, in an effort to leave a smaller eco-footprint.

By partnering with entities that regulate the use of harmful chemicals, our company is helping shape a safer, healthier future for everyone. You can trust that every purchase through WestPoint Home® helps change the home goods industry for the better.

## OUR FACTORIES

Since 1983, WestPoint Home Chipley has operated one of the most efficient cut-and-sew operations in the United States. By filling orders from our partner brands and finishing many of our own products, we're able to cut costs and pass those savings over to our loyal customers.

This, along with owning and operating a manufacturing facility in Bahrain, has allowed us to produce the wide range of high-quality bedding products we're known for. From start to finish, we're a part of your order's journey.



WESTPOINT  
HOME

# vellux®

# IZOD

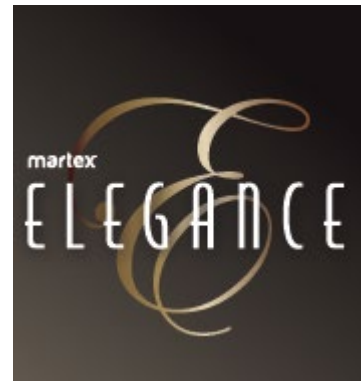
*lady Pepperell*

**martex**  
PURITY

POWERED BY  SILVERbac™

**NOV  
OGR  
ATZ**  
BY UTICA

# martex®



**martex**  
**CLEAN**  
Essentials

POWERED BY  SILVERbac™



WEST POINT  
HOME

# vellux®

- America's most trusted name in blankets for over 50 years!
- A part of Pepperell Mills in Maine USA inherited by WestPoint Mills in 1966
- Unique Technology developed in Vellux Blankets= A fabric that is Durable - Insulates Well and Feels soft as Velvet.
  - Name Derived from Velvet Luxury !~

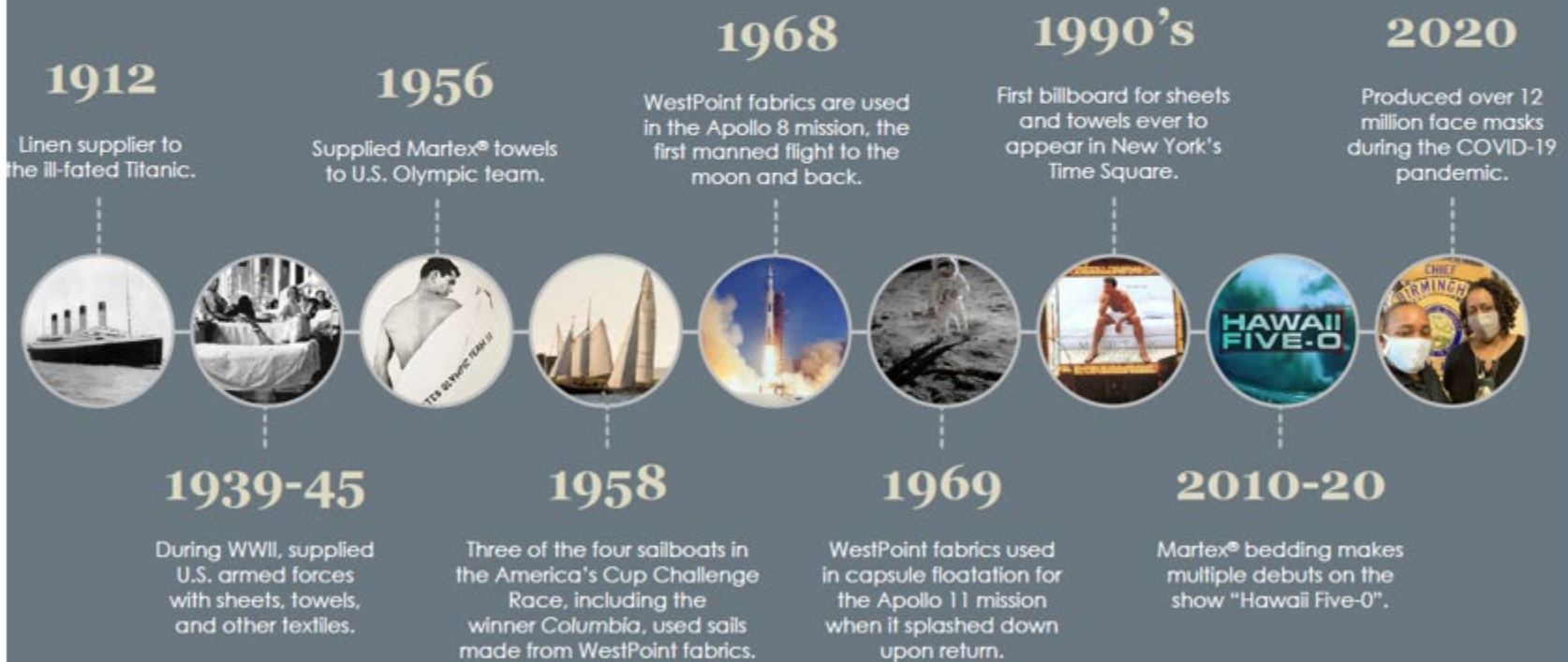


# martex®

- Internationally renowned for excellence in design, quality, and accessibility for 101 years and counting, legendary brand Martex is one of the oldest and most trusted names in core bed and bath linens
- A Heritage Brand
- According to company lore, “Martex” is combination of “Mar” from “marvelous” and “tex” from “textiles”
- Today in addition to fashion products and is on the cutting edge of Health & Wellness – and not just with a collection of the same name. The brand is creating products that feature SILVERbac Anti-Microbial Technology, which is powered by silver-infused fibers designed to inhibit the growth of odor-causing bacteria in fabrics.
- After over 100 years in American homes, Martex has come to represent loving families and the brand creates items for discerning consumers who demand high-quality products with style.
- Martex delivers every aspect of today’s happy home, through moments of love, wellness, and inspiration



# From the Titanic to the Moon, WestPoint has played a prominent role in history



WESTPOINT  
HOME